



DEEP SILVER

## PRESS INFORMATION

Planegg/Hamburg, July 21, 2008

International Press Contact:

Koch Media GmbH  
Lochamerstr. 9  
82152 Planegg/München

Martin Metzler  
Tel: +49 89 24245-123  
Fax: +49 89 24245-3 134  
[m.metzler@kochmedia.com](mailto:m.metzler@kochmedia.com)

# ***Deep Silver, ChessBase and Terzio announce Fritz & Chesster for Nintendo DS***

## **The fun way of learning to play chess: now children can learn how to play on Nintendo DS**

Deep Silver, the games label of Koch Media, a leading producer and distributor of digital entertainment products, and ChessBase, the leading developer of chess programs worldwide, today announced the upcoming release of the award-winning children's chess software 'Fritz & Chesster' for Nintendo DS™. Koch Media owns the publishing rights within Europe.

King Black challenges young Prince Fritz to a game of chess, and the fact that Fritz doesn't know the first thing about the game is just perfect for the villain's plans. However, he doesn't know Fritz and his smart cousin Bianca! On their journey to the site of the final duel, the children explore the game: they learn the bishop's moves by smashing toilet bowls, visit the sumo wrestlers to practice the contest between the kings, and experience the power of the pawns as well. Later on in the game, the cheeky rat Chesster waits to check what they have learned: What is castling? What does "draw" mean? How can you win by checkmating with one or two rooks? The game teaches the rules and tactics of chess with plenty of fun, intelligent, interactive exercises and lots of tips and tricks, preparing the player for the ultimate duel against King Black.

"Playing chess improves children's ability to think strategically. That is why it makes sense to interest them in the game with a creative and imaginative program like 'Fritz & Chesster'," says Klemens Kundratitz. "The game 'Fritz & Chesster' on Nintendo DS is ideal for the young target audience."

"The implementation of 'Fritz & Chesster' for Nintendo DS has turned out particularly well - the two screens and the Nintendo DS stylus control opened up new opportunities for interaction. By the way, adults will also enjoy playing this game against another human player using the Nintendo Wi-Fi Connection," says Rainer Woisin, CEO of ChessBase GmbH.

The game's implementations on other platforms have already earned a number of international awards, both for children's and for chess software. 'Fritz & Chesster' is the best-selling chess learning program for children.

'Fritz & Fertig' will be released for Nintendo DS in October 2008.

### **About Deep Silver**

Deep Silver develops and distributes interactive games for all platforms. The Deep Silver label means to captivate all computer and video gamers who enjoy and share a passion for thrilling gameplay in modern game worlds. Deep Silver works with its partners to achieve a maximum of success while maintaining the highest possible quality, always focusing on what the customer desires. Deep Silver products are designed to equally appeal to professionals and beginners, children and adults.

Deep Silver has published around 40 games since 2003, including the most successful adventure of 2006, Secret Files: Tunguska, the bestseller ANNO 1701 (co-published with Sunflowers), the challenging CrossworDS knowledge puzzle game, the horse simulation Horse Life DS, and the soccer MMO World of Soccer Online. Current developments include Warhammer® - Battle

March™ (in cooperation with Namco Bandai), the action role-playing game Sacred 2: Fallen Angel (in cooperation with Ascaron), S.T.A.L.K.E.R.: Clear Sky, the sinister Chernobyl shooter for PC, and the new game from the Piranha Bytes team. Deep Silver's own developing studio Deep Silver Vienna opened in 2007. For more information please visit [www.deepsilver.com](http://www.deepsilver.com)

Koch Media is a leading producer and distributor of digital entertainment products (software, games and movies on DVD). The company's own sales activities, marketing and distribution extend throughout Europe, and it has formed strategic alliances with numerous software and games manufacturers: Ascaron, Braingame, D3P, G-Data, Gamelife, Kaspersky Lab, Lexware, Namco Bandai, Pinnacle, Square Enix, Sony Online Entertainment, System3, etc. Headquartered in Planegg near Munich/Germany, Koch Media owns publishing and distribution branches in Germany, England, France, Austria, Switzerland, Italy and the USA. [www.kochmedia.com](http://www.kochmedia.com)

#### **About ChessBase**

ChessBase GmbH., located in Hamburg, Germany, is a software company that for over twenty years has been developing chess databases, playing programs and chess training courses. ChessBase products have been translated into eight major languages and are used by chess professionals and amateurs alike all over the world. The best-known products are FRITZ, the children's program Fritz and Chesster and the world's largest chess server Playchess.com. ChessBase currently has twenty permanent employees, as well as a large number of authors and contributors, including World Champions Garry Kasparov, Vladimir Kramnik and Viswanathan Anand.

#### **About Terzio**

Being one of Germany's leading publishers houses for children's media, Terzio stands for an ambitious software-, music-, online-, audio- and book-programme for families with children. The Munich based publishing house brings premium content to children in a playful and entertaining way. Besides the children's musicals of Rusty Knight the worldwide licensed chess-learning programme Fritz & Chesster rank among the most successful brand names of Terzio. [www.terzio.de](http://www.terzio.de)

NINTENDO DS IS A TRADEMARK OF NINTENDO.